

FINOVATE CLUB

SHIFT-II

2024-2025

| S.NO | DATE | ACTIVITIES | BENEFICIARIES |
|------|------------|---|---------------|
| 1 | 30.7.2024 | Entrepreneurial journey and bank support program on From idea to launch | 70 |
| 2 | 31.08.2024 | Financial Literacy Program | 25 |
| 3 | 17.09.2024 | RBI 90 quiz 2024, | 75 |
| 4 | 17.10.2024 | 'Fin wise - investor awareness program' | 150 |



FINANCIAL LITERACY PROGRAM

On 31.8.2024 Department of Commerce (Banking and Insurance) in collaboration with National Centre for Financial Education (NCFE) organized an awareness program on Financial Literacy at Latteri Panchayat. Mr. Jayabalan Subramani Neelagandan Trainer at National Centre for Financial Education and Institute of Company Secretaries of India (ICSI) Coordinator. He insisted on saving spending and Investment Habit. 25 students of Commerce(Banking and Insurance) .90 women in 100 days wage scheme was benefited through this program,

RBI 90 QUIZ 2024

On 17.9.2024 12 teams from II and III B.Com(Banking and Insurance) participated and received certificates in RBI 90 Quiz 2024. The quiz aimed to assess participants' knowledge and skill in the Banking Sector. The results indicate areas of strength and weakness, guiding future training and improvement among students.

“FIN WISE - INVESTOR AWARENESS PROGRAM TO MARK WORLD INVESTOR WEEK 2024”

The webinar titled "Fin Wise - Investor Awareness Program" in collaboration with National Securities Depository Limited was organized to mark World Investor Week 2024 by Commerce (Banking and Insurance) to educate individuals on the importance of financial literacy, investment strategies, and risk management. The primary goal was to empower attendees with knowledge about smart investing and the impact of informed financial decisions on long-term wealth creation. The session targeted individuals interested in understanding market trends, investment options, and financial planning. **Mr. Dinesh Kumar Deputy Manager, National Securities Depository Limited** was the speaker the discussed the importance of saving and investing early and gave practical tips for setting up a personal budget and emergency fund. Concluded with guidance on monitoring investments and adapting strategies over time. The program's insights on financial literacy, risk management, and investor protections were well-received and proved invaluable to all attendees.

